



Dubai Derma[®]

Skin Health is our Concern

Shaping the Future of Dermatology & Aesthetics



POST SHOW REPORT 2025

EVENT OVERVIEW:

The 24th edition of the Dubai World Dermatology and Laser Conference and Exhibition - Dubai Derma 2025 was held from 14th to 16th April 2025 at the Dubai World Trade Centre. The event concluded with resounding success, solidifying its status as the premier and largest dermatology scientific event and exhibition in the region.

This year's edition set a new benchmark in the industry, bringing together cutting-edge knowledge, innovation, and expertise under one roof. The event garnered a remarkable total deal value of **AED 2.5 billion**, highlighting its significant impact on the industry.



KEY FACTS AT A GLANCE:



Visitors and Participants

25,000+



Overall Space (sqm)

30,900+



International Brands

1,875



Brand Workshops

60



Live Clinical Sessions

14



Participating Countries

114



Scientific Lectures

500+



International Speakers

520+

“

Dubai Derma has become one of the most important events for all industries involving the aesthetic market and dermatology fields. We considered it to be of strategic importance to be present at the event, and it was truly a must-attend occasion for us.

DEKA (Italy)
Dr. Gallo Giustino
Sales Director

”

“

This was our fifth time attending Dubai Derma, and it was an amazing experience as always. We were happy that with each participation, we were able to grow bigger as a company by expanding and scaling up our business in the GCC and MENA regions.

Belladama Aesthetic (Spain)
Wissam Sabri
CEO/Co-Founder

”

ATTENDANCE HIGHLIGHTS

Dubai Derma strengthened its position as a must-attend event on the global dermatology calendar and brought together a distinguished lineup of renowned dermatology specialists, medical professionals, industry pioneers, researchers, and decision-makers from around the world. Over three dynamic days, the event served as a vibrant hub for scientific exchange, networking, and business development, reflecting the continued evolution and importance of dermatology in global healthcare.



32%

Aesthetic Practitioners / Clinics



29%

Distributors



27%

Dermatologists



10%

Other Allied Healthcare Professionals



2%

Importers / Agents



THE TOP 10 COUNTRIES WITH THE HIGHEST ATTENDEE TURNOUT:



UNITED ARAB EMIRATES



IRAN



IRAQ



RUSSIA



INDIA



SAUDI ARABIA



AZERBAIJAN



EGYPT



PAKISTAN



TÜRKIYE

“

I have had quite a lot of discussions with my colleagues in the industry from Europe and the US that came to Dubai Derma for the very first time, and they all admitted that they were absolutely blown away by the size of the event. I was also very impressed with how dynamic the event is; there were many attendees from around the world, which allowed us to create some great and valuable contacts. For people who are interested in doing serious business in the Middle East region, they must attend Dubai Derma.

Aerolase (USA)
Nicolas Maurer
Director EMEA

”

“

I believed that Dubai Derma was the best congress for all aesthetic medicine doctors and dermatologists. It was attended by a great community of doctors from all over the world. We wanted to thank the organizers for arranging such a conference, which allowed us to connect with people from across the globe.

ABG Labs (USA)
Dr. Kristina Kozhina
Dermatologist, International Expert & Speaker for ABG

”

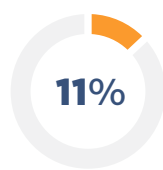
OVERALL ATTENDEES' DEMOGRAPHIC INSIGHTS BY REGION



GCC



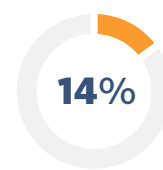
Rest Middle East & Africa



Central Asia



Indian Subcontinent



Others

Dubai Derma 2025 provided a powerful platform for professionals to stay updated on the latest research, treatments, and technologies in dermatology and aesthetic medicine. With a strong focus on innovation and clinical excellence, the event addressed current challenges while setting the stage for future breakthroughs in the field.



“

We were very consolidated in the Gulf countries and the Middle East, and we believed that Dubai Derma was a very good location to meet with our industry friends and colleagues to discuss the latest news about the industry and distribution with participants from all over the world. For us, it was one of the top congresses to join alongside our industry partners in the Middle East.

Innoaesthetics (Spain)
Fernando Bouffard
General Manager

”

“

This was our first time attending Dubai Derma, we were very excited to be here as it gave us an opportunity to connect with some of our key opinion leaders and partners. In addition, we also had a unique opportunity to expand our brand. We have only been present in the market for a year, hence attending Dubai Derma allowed us to expand our influence in the Middle East and beyond.

Aura Reality - Hexagon (Switzerland)
Anabela Fernandes
Director - Global Marketing Communications

”

PRE-CONFERENCE COURSE ON DERMATOLOGY & DERMATOPATHOLOGY

The 4-day 24 CME accredited pre-conference course was tailored specifically for professionals in dermatology and dermatopathology, ensuring attendees stayed ahead of the curve in a rapidly evolving field.

This course provided dermatology professionals an invaluable platform to deepen expertise and refine clinical skills and also perfectly intended for those preparing for the Arab Board of Dermatology Examination.



“

I always enjoyed attending the Dubai Derma Conference and the resident-focused Pre-Conference Course on Dermatology & Dermatopathology each year, as it is one of the oldest conferences in the region. The organizing team has always been meticulous and attended to everyone's needs, and that's why I keep coming back to Dubai Derma.

Ameen Alawadhi MD
Consultant Dermatologist, Sheikh Khalifa Medical City, UAE
President of Bahrain Dermatology Association

”

AADA FELLOWSHIP COURSE ON DERMATOLOGY, AESTHETICS AND LASERS

The 24-CME accredited course featured a comprehensive basic surgery segment that highlighted various suturing techniques. Participants gained valuable insights into the latest innovations and best practices in dermatological procedures. The program also explored cutting-edge advancements and trends in aesthetic and laser treatments and procedures.



“

I am very happy to have attended the AADA Fellowship Course during Dubai Derma 2025. The course was essential and crucial for us dermatologists to learn new techniques to be able to treat and face the challenges of aesthetics.

Stefania Guida MD
Assistant Professor
Vita-Salute San Raffaele University, Italy

”

CONFERENCE HIGHLIGHTS

The scientific conference delivered a diverse program, featuring the latest research, emerging trends, and clinical best practices in dermatology, aesthetics, and laser treatments. Attendees engaged in an array of educational sessions designed to promote knowledge-sharing and advance professional development within the field. The conference delegates ranged from dermatologists, cosmetic surgeons, laser specialists, and researchers to pharmaceutical executives, clinic owners, and healthcare regulators.

SCIENTIFIC PROGRAM OVERVIEW:



4
Conference Tracks



170 Scientific Sessions &
500+ Lectures



520+
International Speakers



20
Participating Institutions & Societies



100+
Clinical Cases Studies & Poster Display



18
CME Accredited Hours

The conference featured a series of impactful keynote presentations delivered by world-renowned experts, setting the tone for a highly engaging and insightful scientific program.



“

Dubai Derma was such a special and big conference. We come here every year to educate ourselves and others. I would like to underline the high-quality scientific lectures, which included both medical and cosmetic dermatology, where complex issues were discussed. The hot topics were discussed at Dubai Derma, and many dermatologists from all over the world visited Dubai Derma to attend the scientific program and enjoy Dubai and its pleasant and friendly atmosphere.

Jacek Szepietowski MD
Professor
Department of Dermato-Venereology, 4th Military Hospital, Wroclaw & Faculty of Medicine, Wroclaw University of Science and Technology, Wroclaw, Poland

”

“

Dubai Derma is the largest dermatology and laser aesthetics gathering in the entire Middle East, making it a key event not only for local professionals but also for international attendees interested in the diverse aspects of dermatology. This isn't my first time at Dubai Derma—I've had the honor of being a speaker multiple times in previous years. The event is consistently well organized, and the hospitality has always been amazing.

Michelle Rodrigues MD
Director, Chroma Dermatology, Victoria, Australia
Associate Professor, Clinical. The University of Melbourne, Australia Senior Dermatology Consultant, The Royal Children's Hospital, Victoria, Australia

”

In addition to the keynote lectures, the program featured a variety of interactive sessions—including dedicated presentations by Dermatology Associations, panel discussions, clinical case presentations, poster presentations and competitions, and Q&A forums that facilitated meaningful dialogues, knowledge exchange among clinicians, researchers, and attendees.



DEDICATED SESSIONS BY DERMATOLOGY ASSOCIATIONS



CLINICAL CASE PRESENTATION & COMPETITION



DIGITAL POSTER PRESENTATION & COMPETITION

“

It was my first time at the Dubai Derma, and I was very impressed. I had the opportunity to meet experts from around the world, making it a truly enriching experience. The lectures were highly educational, and all the latest updates in the field were presented. I'm looking forward to attending Dubai Derma next year.

Hanny Nilasari MD
President of Indonesian Society of Dermatology & Venereology (INSDV), Indonesia

”

“

Dubai Derma is a very important event globally, featuring great speakers and an impressive exhibition. I truly enjoyed my time at Dubai Derma.

Manabu Fujimoto MD
Professor and Chair, Department of Dermatology
Osaka University Graduate School of Medicine, Japan
President of the Japanese Dermatological Association
& Japanese Society of Investigative Dermatology

”

2ND REGIONAL ASSOCIATIONS ASSEMBLY MEETING

The 2nd Regional Associations Assembly Meeting was successfully held, featuring insightful discussions. The primary objective of the meeting was to bring together leading dermatologists and policy-makers from around the world, creating an environment to share knowledge, discuss the recent advancements, and explore challenges in the field of dermatology, and to look forward to working hand in hand to support Dubai's bid to host WCD 2031.



EXHIBITION HIGHLIGHTS

The exhibition served as a dynamic marketplace for innovation, showcasing the latest products, technologies, and services in dermatology, skincare, and aesthetic medicine. It provided exhibitors with direct access to key buyers, decision-makers, and medical professionals from across the globe.



30,900+
sqm
Overall Space



500+
Number of Exhibiting
Companies



1,875
International
Brands



60
Brand
Activities



1,000+
Attended
Business Meetings



TOP 10 EXHIBITING COUNTRIES



SOUTH KOREA



ITALY



TÜRKIYE



SPAIN



FRANCE



USA



GERMANY



CHINA



INDIA



UNITED ARAB
EMIRATES

“

Dubai Derma was one of the most important events in the UAE and all doctors always want to participate in this event, they had the opportunity to engage with various interactive activities such as lectures and workshops, sharing their experiences from different countries. Dubai Derma provides a big platform for all companies to showcase their products and participate in every year.

Bayer Consumer Middle East (Germany)
Asmaa Anwar
Senior Customer Engagement Specialist

”

“

Dubai Derma was a very important trade show for us because we were able to connect with people not only from the Middle East, but also from Europe and Asia. The event served as a strategic hub in Dubai for all relevant industries, which is why we had a large booth this year and for sure we would be present at Dubai Derma for the next year as well.

VYDENCE Medical (Brazil)
Joao Faria
Global Sales Director

”

The exhibition floor was a hub of activity throughout the three days, facilitating networking, lead generation, and strategic partnerships. Many exhibitors reported high-quality interactions with attendees, resulting in strong business outcomes and future collaboration opportunities.

Dubai Derma 2025 also attracted industry leaders launching new technologies and cutting-edge treatments, making it an essential platform for staying ahead in the ever-evolving dermatological and aesthetic landscape.

OVERVIEW OF EXHIBITOR PRESENCE BY REGION



ATTENDEES' ENGAGEMENT AND EXPERIENCE



EXHIBITORS' ENGAGEMENT AND EXPERIENCE



BRAND **ACTIVITIES**

LIVE CLINICAL SESSIONS

The **Live Clinical Sessions** provided attendees with a front-row experience of real-time dermatological procedures and aesthetic treatments performed by top specialists. These sessions highlighted the latest techniques, technologies, and best practices in a practical setting, allowing participants to gain direct insights into clinical approaches and patient outcomes. The sessions also encouraged interactive engagement, with opportunities for questions and discussions with the presenting experts.



INDUSTRY PARTNER SESSIONS

The **Industry Partner Sessions** offered a unique platform for leading companies and sponsors to present their latest research, technologies, and product innovations directly to a targeted audience of dermatology professionals and decision-makers. These sessions aimed to bridge the gap between clinical practice and industry innovation, offering valuable insights into the real-world applications of emerging technologies, treatments, and solutions.

Participants had the opportunity to engage with company experts, ask questions, and gain a deeper understanding of how emerging technologies can enhance patient care and clinical outcomes.

DEMOS / PRACTICAL WORKSHOPS

The **Practical Workshops** presented comprehensive insights into new products, devices, and treatment procedures. Led by industry experts and clinical trainers, these sessions offered attendees the opportunity to refine their skills, explore product applications, and enhance their technical expertise.

These workshops were particularly valuable for practitioners aiming to stay updated with the latest information and technological advancements.





The **Derma Business Hub** served as a vital business and networking platform, connecting exhibitors with leading makers from the GCC and MENA regions.

Over 1,000+ pre-arranged one-on-one meetings were facilitated, creating valuable opportunities for engagement with more than **90+ key buyers**.

This activity boosts ROI for participating companies and drives Dubai Derma's success by fostering new partnerships, expanding business networks in regional and international trade, and supporting innovation in the industry.



“

This edition of Dubai Derma was impressive! Derma Business Hub was a fantastic program that maximized my participation. It provided me with meaningful connections with suppliers for future collaborations and opportunities.

Beamed Trading (Qatar)
Mr. Ayman Abusamaha
CEO

”

“

Participating in Derma Business Hub maximizes our participation at Dubai Derma. Productive meetings were done through the help of Derma Business Hub team.

PHFORMULA - Spain
Latifa Dahia
Sales Manager

”

DUBAI DERMA 2025 CERTIFICATES OF EXCELLENCE AWARDS

The Dubai Derma Organizing Committee acknowledged outstanding exhibiting companies that demonstrated exceptional presence and impact during the event. These awards recognized their outstanding contributions, commitment to innovation, and efforts in setting new benchmarks of excellence in the field.



BEST BOOTH DESIGN
AWARDED TO SESDERMA ME - UAE



BEST BOOTH ACTIVITIES
AWARDED TO SMART AGE TECH - UAE



BEST STAND SPACE OPTIMIZATION
AWARDED TO DEKA - ITALY

MARKETING & PROMOTION

Comprehensive and targeted marketing campaigns and promotions were executed to maximize visibility and attract a diverse international audience to **Dubai Derma 2025**. The multi-channel strategy effectively promoted the event to dermatology professionals, industry stakeholders, academic institutions, and healthcare organizations worldwide. This well-coordinated approach contributed to the event's strong attendance and international visibility, reinforcing **Dubai Derma's** brand as the premier dermatology platform globally.



MARKETING CHANNELS & PROMOTIONS



EMAIL CAMPAIGNS

Weekly e-flyers and direct email marketing sent to a global database of over **89,700** dermatology professionals.



WEBSITE www.dubaiderma.com

Dubai Derma website recorded **185,850** unique visits and **592,055** page views from the previous edition, spanning from March 8, 2024, to April 16, 2025.



SOCIAL MEDIA

Social media promotions for Dubai Derma across platforms including Facebook, Instagram, LinkedIn, and X gathered **52,161** fans and followers.



DIGITAL ADVERTISING

Dubai Derma banner ads and Google Ads were displayed across industry networks and partner portals.



MEDIA COVERAGE

Event advertisements, editorial content and press releases were published online through media partner websites and trade publications.



PARTNERSHIPS & OUTREACH

Dubai Derma partners with prominent dermatology associations, societies, academic institutions and events for cross-marketing and booth promotion. Also, collaboration with influencers and key opinion leaders in dermatology and aesthetics.



MOBILE APP

Dubai Derma App was widely used by attendees to access important information before and during the event.



PARTNERS & SPONSORS

Sincere gratitude to our esteemed partners and supporters, whose unwavering commitment and collaboration have been instrumental in making this event a truly remarkable success.

Officially Supported By



Strategic Partner



Knowledge Partner

Waterfalls Global®

Supported by



Platinum Sponsor



Gold Sponsors



Silver Sponsors



Premium Sponsor



Premium Education Sponsor



MARK YOUR CALENDAR

Bid Supporter



In Conjunction with



SHAPING THE FUTURE OF DERMATOLOGY & AESTHETICS

31 March – 2 April 2026

Dubai World Trade Centre

Organized by



INDEX Conferences & Exhibitions Organization L.L.C

INDEX Holding Headquarters | P.O.Box: 13636 | Road # D-62 | Opp. Nad Al Hamar | Dubai, United Arab Emirates

Tel: +971 4 520 8888 | Fax: +971 4 338 4193 | Email: exhibit@dubaiderma.com | Website: index.ae

Stay Connected



#DubaiDerma

www.dubaiderma.com